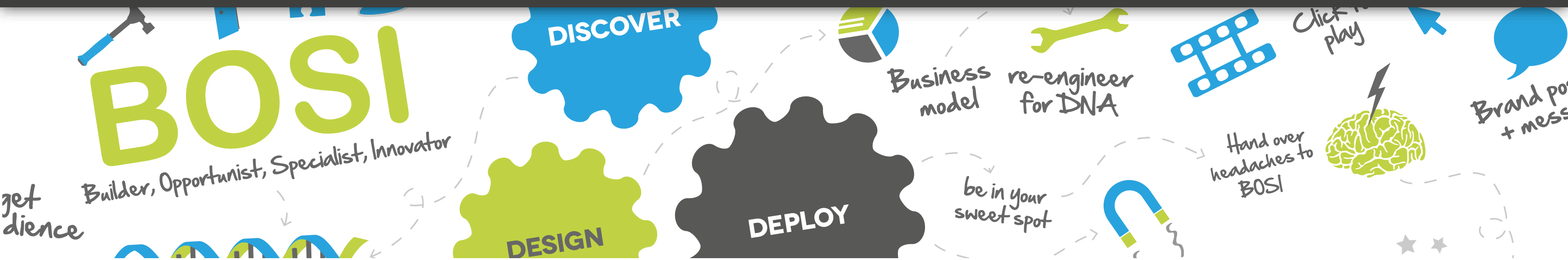


# THE TEAM OPTIMIZER



A BREAKTHROUGH TOOL TO LEVERAGE THE ENTREPRENEURIAL DNA OF YOUR TEAM



# ABOUT BOSI

## A TRUSTED METHODOLOGY FOR ENTREPRENEURIAL TEAMS

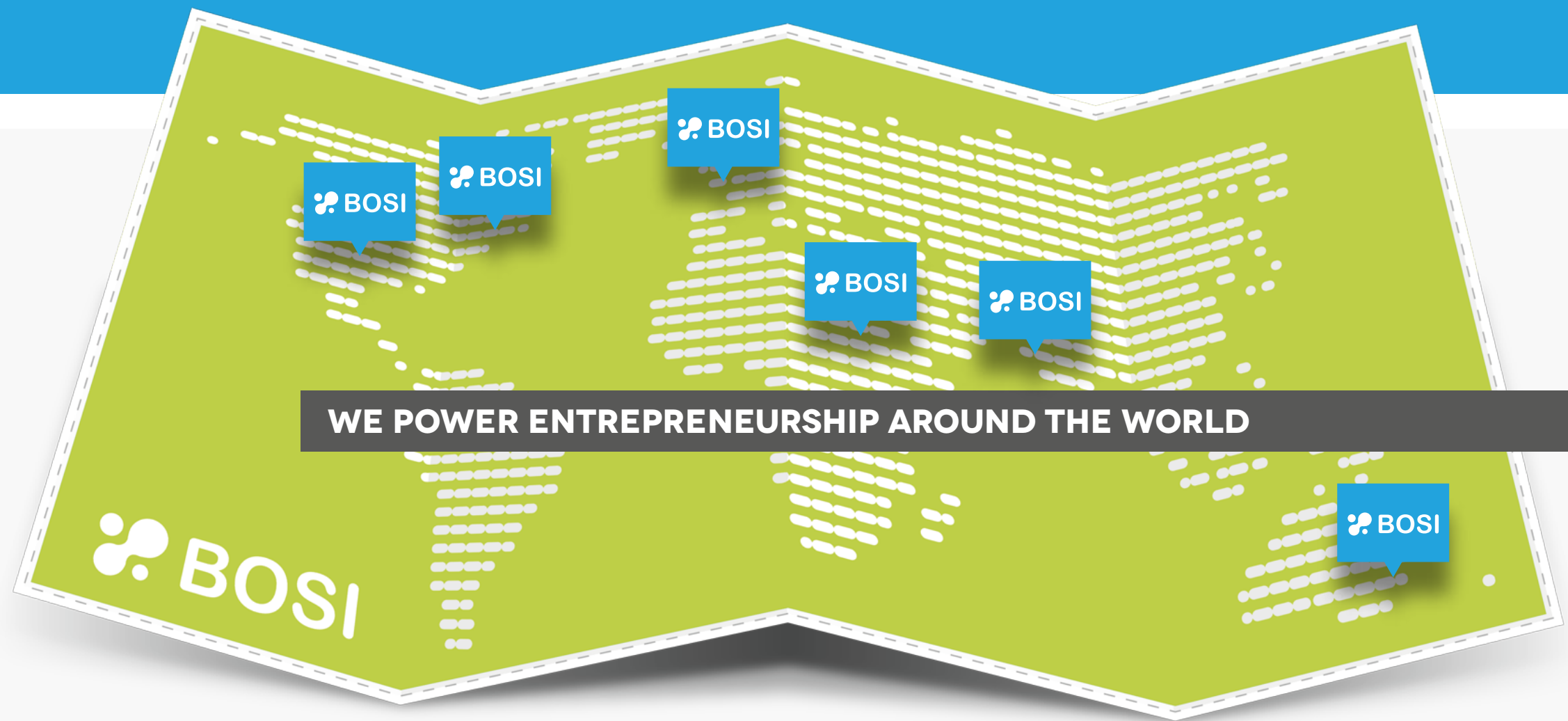
- Founded 2010 after multi-year research with entrepreneurial companies
- Segments business owners and teams into 16 categories
- Prescribes business and team strategy customized to company "DNA"
- 90% of participating companies see measurable improvement

## WE HELP ENTREPRENEURS...

- Optimize their strategy and team
- Make smarter decisions that drive growth
- Build scalable and sustainable companies

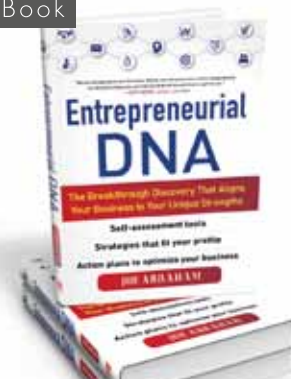
## KEY DIFFERENTIATORS

- **BREAKTHROUGH:** Recognized as a game-changing methodology
- **AUTHENTIC:** Professional entrepreneurs - not consultants or academics
- **CUSTOMIZED:** Not a "one-size-fits-all" approach



## ENTREPRENEURIAL DNA: THE BOOK THAT STARTED THE REVOLUTION

Our Book



**“NOT ALL ENTREPRENEURS ARE THE SAME.**

*Neither are all businesses. In the engaging book, Joe Abraham helps you sort it all out and find the path that's right for you.*

**SETH GODIN, AUTHOR, LINCHPIN**”

# THE BOSI TEAM OPTIMIZER

AIMED AT HELPING YOUR  
COMPANY BREAKTHROUGH

## DISCOVER

The Entrepreneurial DNA of individuals and teams  
and potential gaps in achieving your vision

A fresh and innovative plan to engage  
staff, improve performance and  
drive company revenues

## DESIGN

## DEPLOY

With confidence knowing that our  
team is with you every step of the  
way to ensure optimal results

# WE BLEND TECHNOLOGY WITH HIGH-TOUCH SERVICE

## STEP 1

Each team member takes the online assessment using a custom tracking link

## STEP 2

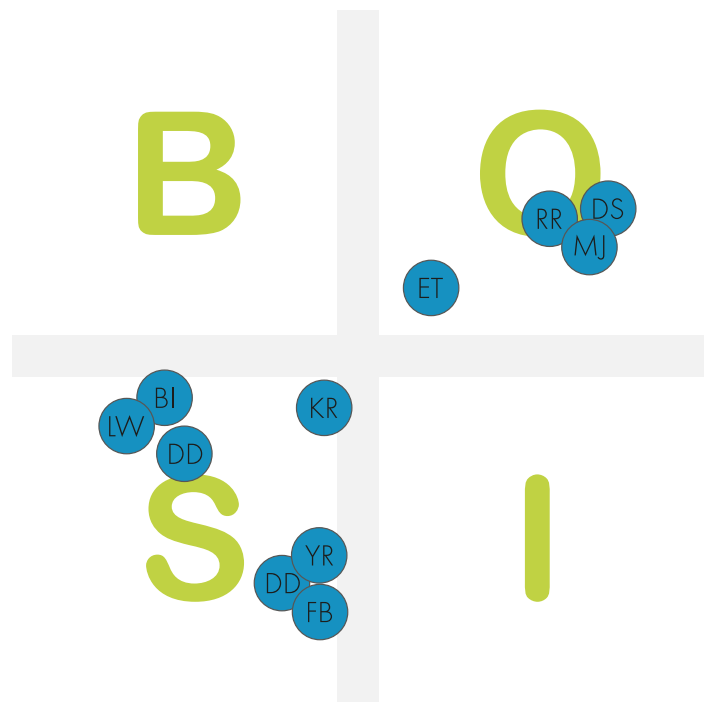
Each team member gets their results instantly while our experts analyze company DNA

## STEP 3

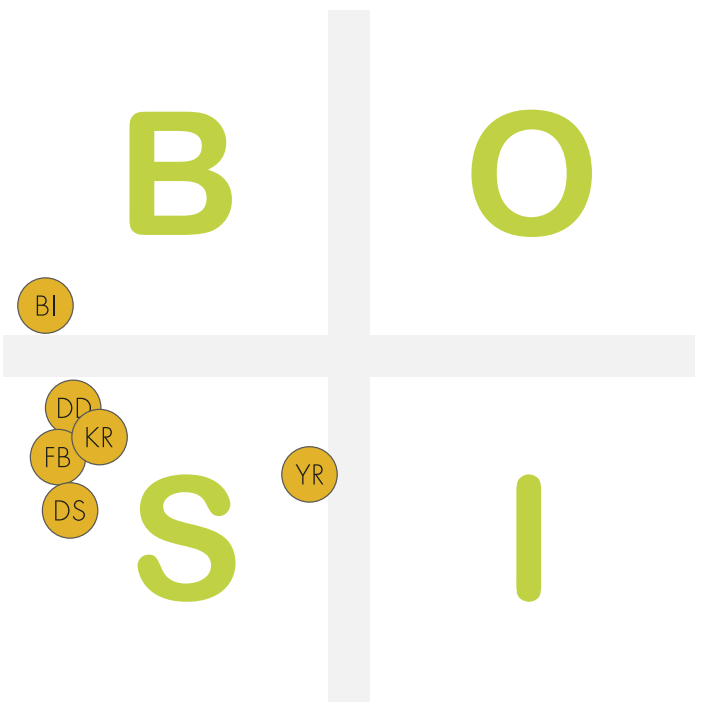
A BOSI Certified Advisor sits down with management for findings and recommendations

# MULTIPLE REPORT VIEWS

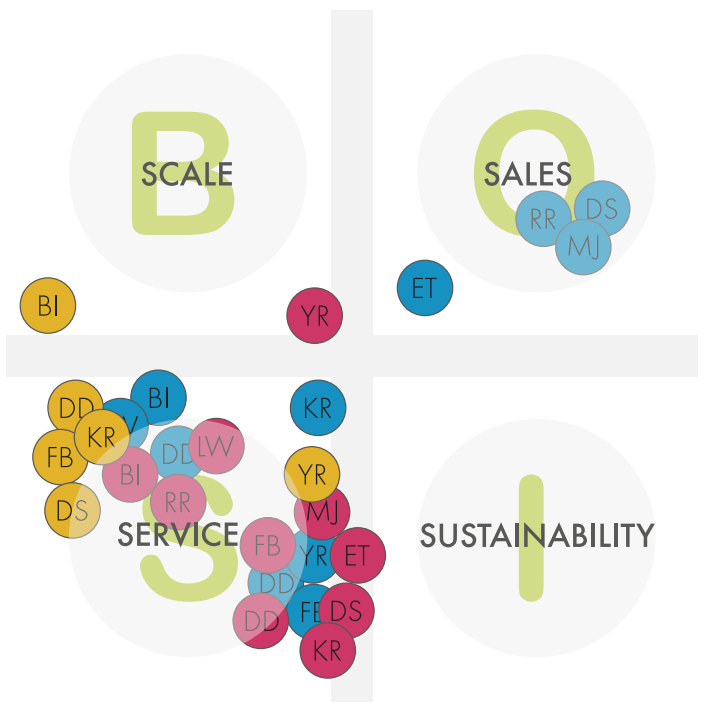
BIZ DEV



MANAGEMENT



COMPANY-WIDE



MULTIPLE REPORT VIEWS GIVE YOU INSIGHT INTO INDIVIDUALS, TEAMS AND COMPANY-AT-LARGE

# CUSTOMIZED RECOMMENDATIONS

## The "SI" Company



Predisposed Strengths	Growth Areas
Best of Class	Breaking Out (box)
High Touch	Business Development
Loyal Clientele	Sales Management
Credible/Respected	Demand generation

## Recommendations (HR)

- Sales training (O's vs. S's)
- Compensation (O's vs. S's)
- Build Trust (Reputation block)



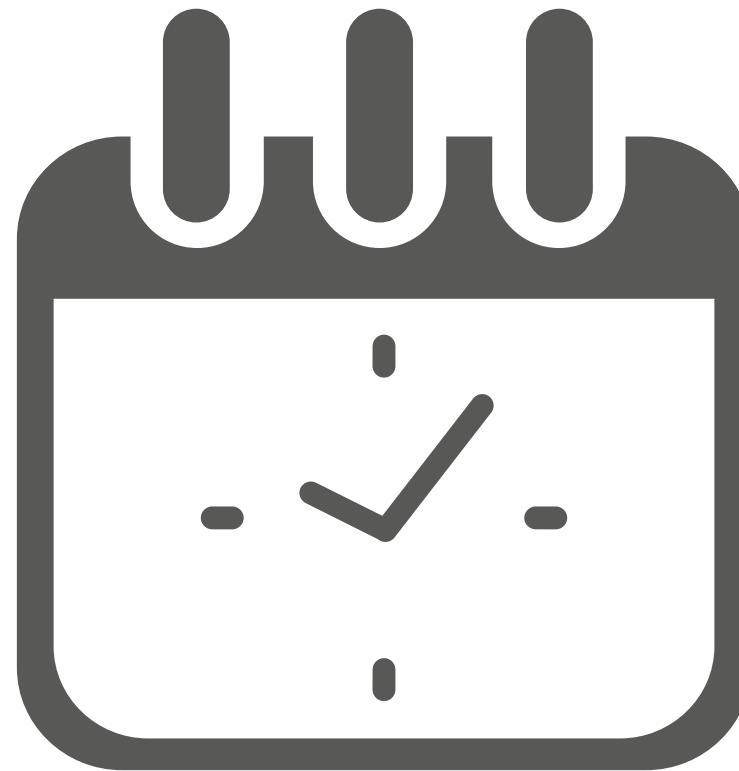




**OPTION FOR FOLLOW-UP WORKSHOPS, EXECUTIVE MENTORING OR STRATEGY DESIGN IF NEEDED**



**CONTACT US TODAY. PRICING STARTS AT  
JUST \$295 PER COMPANY**



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